

The logo for Easescreen, featuring the word "easescreen" in a bold, italicized, sans-serif font. The letter "e" is stylized with a square cutout. The text is white with a slight shadow effect.

easescreen

DIGITAL SIGNAGE SOLUTION

www.easescreen.com

SIMPLE USAGE, STRIKING EFFECT!

... stands for the uncomplicated scheduling, editing and distribution of multimedia contents.

Available in several versions and suitable for all purposes, the possibilities extend from 'Stand-Alone-Solutions' to branch network solutions.

easescreen's modular structure offers great flexibility. It can be tailored to fit each individual's specific needs and budget.

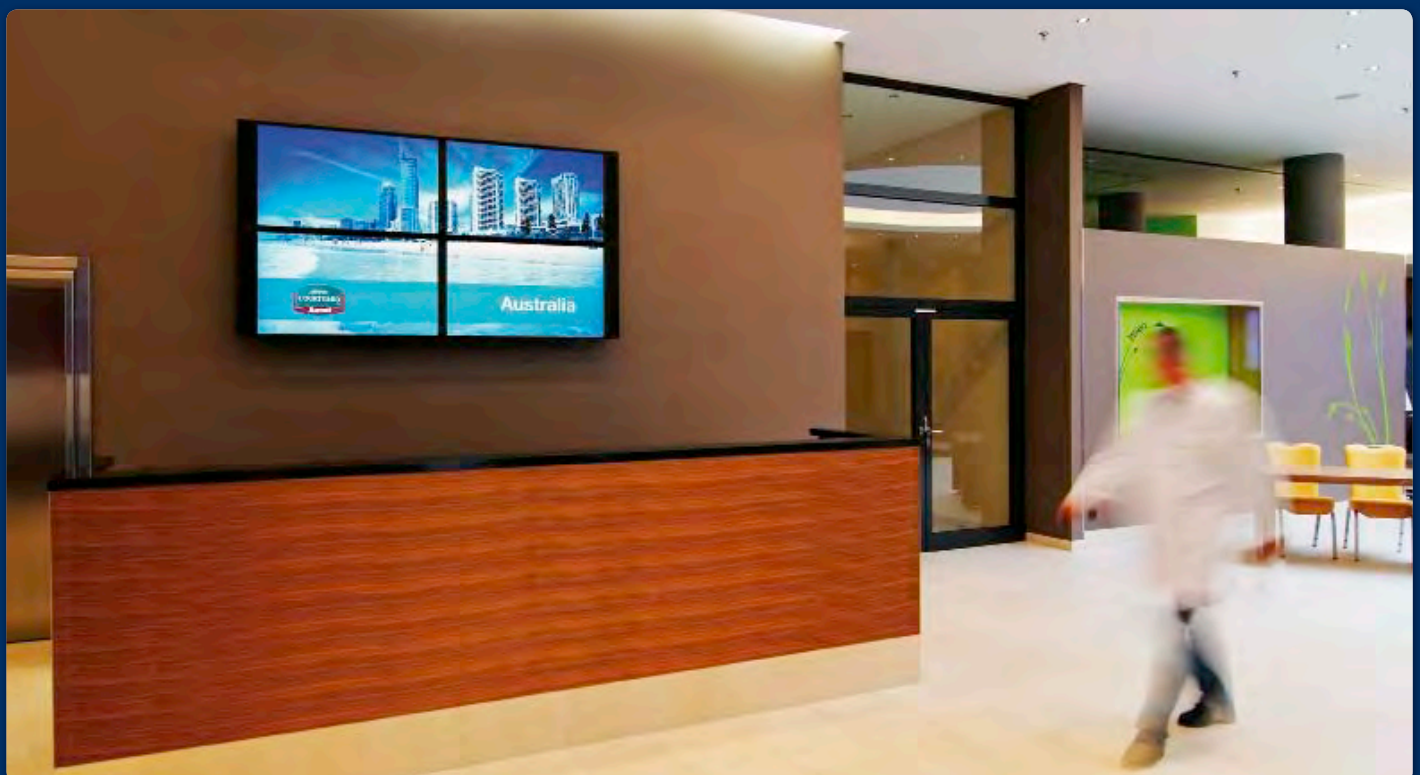
easescreen-based systems are sophisticated and yet reliable, user-friendly and affordable!

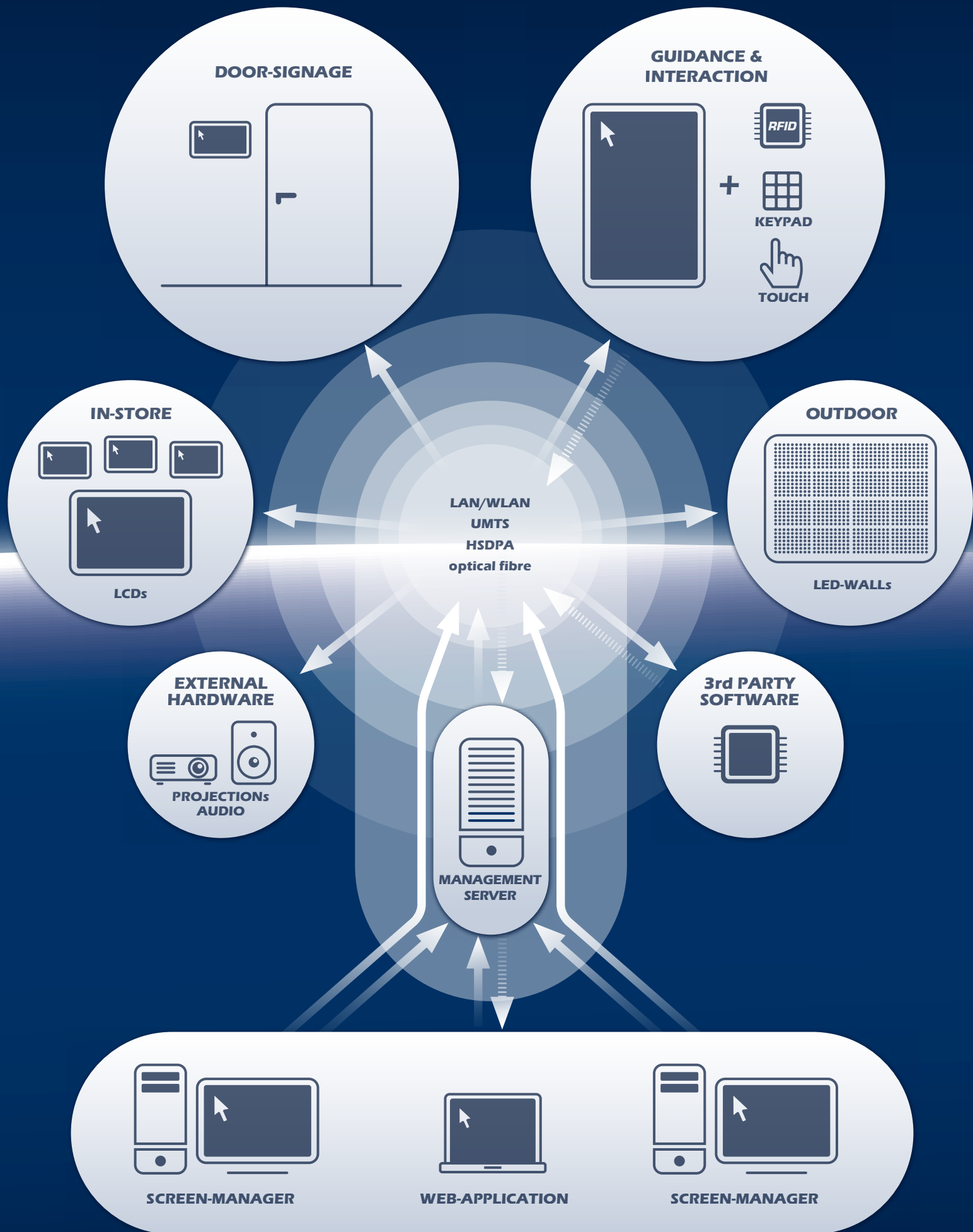
AREAS OF USAGE

- **HOUSE GUIDANCE & DIGITAL DOOR-SIGNAGE**
seminar centres, government buildings, transportation, hotels
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- **INFOTAINMENT**
financial institutions, transportation, industry, sports, events
.....
- **HEALTHCARE**
hospitals, doctors' practices, pharmacies
.....
- **ADVERTISEMENT**
shop windows, supermarkets, shopping centres, public space
.....
- **EDUCATION**
schools, universities

CLIENTS

- A1 TELEKOM AUSTRIA AG
- AUSTRIAN AIRLINES AG
- BASF
- BAWAG
- BAYER MATERIALSCIENCE AG
- CASINOS AUSTRIA AG
- COURTYARD MARRIOTT HOTELS
- DAIMLER AG
- FRANCE TÉLÉCOM SA
- HITACHI POWER EUROPE GMBH
- INFINEON TECHNOLOGIES AUSTRIA AG
- L'OREAL CHIMEX
- OMV AG
- PRICEWATERHOUSECOOPERS GMBH
- REWE GROUP
- UNITED NATIONS, UNO CITY VIENNA
- UNIVERSITÉ PARIS - SORBONNE
- VODAFONE D2 GMBH
- VOLKSWAGEN AG
- VUB BANK, SLOVAKIA





EDITING

- **EASY ADMINISTRATION**
through the easescreen Screenmanager, our intuitive user-interface. Optionally, content can be managed by a web-browser application
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- **FLEXIBLE AND FREE SCREEN-LAYOUT**
no special layout-editors necessary
.....
- **SIMPLE SCHEDULING**
and creation of play-lists
.....
- **PREVIEW FUNCTION**
of the real show at any time
.....
- **TEMPLATE-FEATURES**
allow for quick changes to individual content parts

- **TRANSPARENCY**
and simultaneous display of all supported formats
.....

- **FORMAT VARIETY**

- Microsoft Powerpoint® Presentations (*.pps, *.ppt)
- Adobe Flash® (*.swf.), Director (*.dcr)
- Microsoft Outlook®
- Inter-/Intranet-Pages; scrolling and automated refresh
- Picture-Files (*.jpg, *.bmp, *.png, *.tiff, *.tga, etc)
- Movie-Files (Apple QuickTime®, *.avi, *.mpg, *.asf, *.mov, *.wmv, *.divx, *.vob, etc)
- Web-Archives (*.mht) and (offline) *.html; for illustration of all MS-Office® documents
- TV/ Videotext/ Video-input, DVB-S, DVB-T, IPTV
- RSS News-Ticker/ Text-Ticker (runs smoothly!)
- Streaming Video
- Remote Desktop - VNC
- PDF

DISTRIBUTION

- **EASY UPLOADING AND MODIFICATION**
of contents, layouts, schedules and play-lists
.....
- **AUTOMATIC**
handling of all necessary data-transmission
.....
- **'BEHIND THE SCENES' UPDATES**
of schedule and media files via standard-protocols (FTP); presentations play without interruption
.....
- **TRANSMISSION TECHNOLOGIES**
LAN, W-LAN, UMTS, GPRS, HSDPA, optical fibre

- **NO SERVERS NECESSARY**
but for large networks the easescreen Management Server simplifies distribution, monitoring, archiving, etc
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- **NO CONTINUOUS NETWORK-CONNECTION REQUIRED**
all media-files and schedules stored locally on Player-PCs

OUTPUT

- **INTERACTIVE**

presentations can be locally triggered in 'real-time' through input-devices such as movement-detectors, GPS-receivers, remote-controls, touch-screens, RFID

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- **COMPATIBLE**

with all standard hardware - easescreen talks to projectors, LCDs, LED-Walls, Plasmas

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- **EXTENSION AND INTEGRATION OF THIRD PARTY SYSTEMS**

additional hardware (house-control-systems, A/V-components) and external software. User-generated data can be displayed through push- or pull-modes

- **CUSTOMER-FEEDBACK-SYSTEMS**

through the integration of cameras, sensors, etc

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- **MULTI-DISPLAY**

versions allow play-out of up to 4 independently operating channels from a single Player-PC

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- **'BIG-SCREEN'**

version spans one picture across several output-devices

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- **AUDIO SUPPORT**

play the original sound of presentations, or use CD/ radio input

CONTROL & MONITORING

- **PERFECT REMOTE CONTROL**

of Player-PCs and output devices via network

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- **COMPLETELY AUTOMATED MONITORING**

of Player-PCs and output-devices via web-browser, mobile phone, and automatically generated emails

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- **WATCHDOG**

assures 24/7 operation of all Player-PCs and output-devices (error-messages are hidden)

- **SCREENSHOTS**

of locally played content

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- **CONTINUOUSLY RECORDED**

playlist-data, system-information and access-logs of each Player-PC

USABILITY

SIMPLE USAGE, STRIKING EFFECT

VERSATILITY

ONE SOLUTION FOR ALL FORMATS

SCALABILITY

GROWS WITH YOUR REQUIREMENTS

CONTINUOUS INNOVATION

ALWAYS REDEFINING BOUNDARIES

RELIABILITY

TRUSTED BY MARKET LEADERS

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For more information please contact
info@easescreen.com
or visit
www.easescreen.com
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