

Your message can also become
an idea faster!

Digital Signage Solutions

easescreen stands for the uncomplicated scheduling and distribution of multimedia contents.

Available in several versions and suitable for all purposes, the possibilities extend from 'Stand-Alone-Solutions' to branch network solutions; from a simple audio-server-solution to complex multimedia control- and distribution systems.

Presentations can be controlled, modified and distributed at lightening speed to any desired output device. **easescreen**-based systems are extendable and sustainable.

Control & Monitoring

Perfect remote control of Player-PCs and output devices via network

Completely automated monitoring of Player-PCs and output-devices via web-browser and WAP (mobile phone); simple http-interfaces, automatically generated emails and regularly 'ping' players

Visualisation of screenshots from individual **easescreen** players

Watchdog assures 24/7 operation of all Player-PCs and output-devices (error-messages can be hidden)

Continuously recorded playout-data, system-information and access-logs at each Player-PC

Usability

Simple Usage, Striking Effect

Versatility

One Solution For All Formats

Scalability

Grows With Your Requirements

Continuous Innovation

Always Redefining Boundaries

Reliability

Committed To The Highest Standards

Efficiency

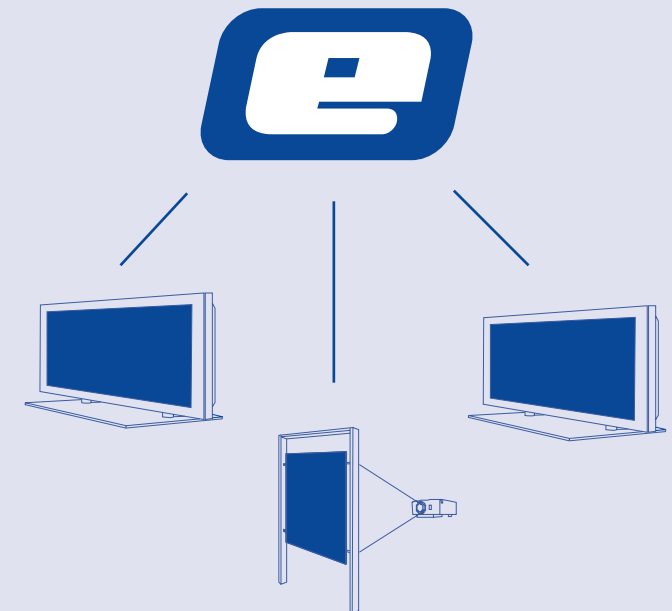
easescreen's modular structure offers enormous flexibility in composing individual packages. It can be tailored to fit the specific needs and budget of each customer. Operational costs are significantly reduced due to automated control of devices.

Exclusively distributed by:

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easescreen
PRESENTATION-MANAGEMENT-SOFTWARE

Always an idea faster!



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Scheduling

Editing and scheduling from different locations; operator interface (Screen Manager) can be installed unlimited times

Flexible, simple creation of split 'layout screens' and play-lists. No special layout-editors necessary

Intuitive user-interface similar to MS-Outlook

Preview function

Template-features enable individual content parts (e.g. prices) to be changed locally

Simultaneous display of all supported formats:

- Microsoft Powerpoint® Presentations (*.pps, *.ppt)
- Macromedia Shockwave Flash® (*.swf.), Director (*.dor)
- Inter-/Intranet-Pages; scrolling and automated refresh
- Image-Files (e.g., *.jpg, *.bmp, *.png, *.tiff, *.tga, etc)
- Movie-Files: all formats that can be played on Windows® Mediaplayer, DVD-Decoder and Apple QuickTime®: *.avi, *.mpg, *.asf, *.mov, *.wmv, *.divx, *.vob, etc
- Web-Archives (*.mht) and (offline) *.html; enables the illustration of all MS-Office® documents
- TV/ Videotext/ Video-input – simultaneous display of TV and Videotext, via Cable-connection or terrestrial antenna
- DVB-S (Digital Satellite-TV), DVB-T
- External Video/ Signal-sources
- News-Ticker (runs smoothly)
- Streaming Video

Distribution

Easy uploading and modification of contents and play-lists

Automatic handling of all necessary data-transmission

'Behind the scenes' updates of schedule and media files via standard-protocols (FTP); presentations play without interruption

No servers necessary, but for large networks the easescreen Management Server simplifies the handling of distribution, monitoring, archiving, etc. Secondary management servers allow sub-distribution of contents through decentralised nodes

No continuous network-connection required; all media-files and schedules stored locally on Player-PCs

Output

Totally compatible with all standard hardware - easescreen talks to projectors, LCDs, LED-Walls, Plasmas, etc

Extension and integration of additional hardware (house-control-systems, acoustic-systems, A/V-components, etc) and external software (customer-databases, warehouse-mgmt, etc). User-generated data can be displayed through push- or pull-modes

Interactive: Presentations can be locally triggered in 'real-time' through input-devices such as movement-detectors, GPS-receivers, remote-controls and touch-screens

Customer-feedback-systems through the integration of cameras, sensors, etc

Multi-display versions allow management of up to 4 independently operating screens from a single Player-PC

'Big-screen' version spans one picture across several output-devices

Audio support – play the original sound of presentations, or use CD/ radio input